

# Pikes Peak SBDC PROGRAM OVERVIEW



**LEADING EDGE™**  
Strategic Planning Series  
a program of the Colorado SBDC Network

**LEADING EDGE** is the Colorado SBDC Network's flagship strategic planning series which delivers comprehensive training to small businesses by providing entrepreneurs with a better understanding of starting and operating small businesses. The program has courses geared to help both start-up and existing businesses in the areas of finance, marketing, management and more.

The Colorado Springs LEADING EDGE course is held twice a year. Visit [www.pikespeaksbdc.org/training/leading-edge](http://www.pikespeaksbdc.org/training/leading-edge) for more information on upcoming courses.



The **Veterans Program** provides one-on-one consulting and specialized training programs for veterans and their families. The Pikes Peak SBDC provides consulting and workshops specialized in sales, marketing, government contracting, certifications and financials, as well as a day-long conference specifically aimed towards veteran entrepreneurs in the spring. The 10th Annual Veterans Conference will be held on **November 2, 2016**. The SBDC is also actively involved in Boots to Business, Re-Boot and the Mt. Carmel Business Incubator. Visit [www.pikespeaksbdc.org/events/veterans](http://www.pikespeaksbdc.org/events/veterans) for more information.



**SBDC ADVANCED** is a business development program administered by the Colorado SBDC Network. It is an economic gardening program focused on helping our Colorado companies grow by providing custom-fit market research and corporate-level tools that might otherwise be out of reach for small to mid-sized businesses. These businesses can then use this data to make informed strategic growth decisions. The program is open to Colorado businesses at three levels. Deliverables provided may include specialized reports in market research, geographic information systems (GIS), financial analysis, marketing and search engine optimization (SEO). Businesses can apply for the program at [www.coloradosbdc.org/consulting/sbdc-advanced](http://www.coloradosbdc.org/consulting/sbdc-advanced).

**Connect2DOT** is a program formed as a result of an innovative partnership between the Colorado SBDC Network and the Colorado Department of Transportation (CDOT).

The program is designed to help small businesses in the transportation industry become more competitive and successful in bidding and contracting with CDOT and other local transportation agencies. In addition to one-on-one consulting and business training, Connect2DOT provides online resources and events. For more information, including a calendar of training events, visit [www.connect2dot.org](http://www.connect2dot.org).



# Pikes Peak SBDC PROGRAM OVERVIEW



Courses for Creatives  
Where your left and right brain connect.

The Pikes Peak SBDC and the Pikes Peak Arts Council have collaborated to host a series of workshops and provide mentoring dedicated to supporting and educating the arts & entertainment industry...and those that are just “creative” in how they do business!

Scholarships for Courses for Creatives events are available thanks to our sponsor Colorado

Creative Industries. Find out more at [www.pikespeaksbdc.org/programs/creatives](http://www.pikespeaksbdc.org/programs/creatives).



The Pikes Peak SBDC **Disaster Relief Program** assists businesses in El Paso, Teller and Park counties that have been affected by wildfires and subsequent flooding, provides expertise in business preparation, and holds an annual conference focusing on business continuity topics in the Fall of each year. Currently the Disaster Relief Program is also working with businesses applying for Community Development Block Grant – Disaster Relief (CDBG-DR) Grants and Loans.

Free consulting and free or low cost workshops are available. For more information, visit,

[www.pikespeaksbdc.org/programs/disaster-relief](http://www.pikespeaksbdc.org/programs/disaster-relief)



PIKES PEAK *Small Business Development Center*

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